

What's a Creative Office?

A creative office space is any office that falls outside of a traditional layout (**plenty of private offices on the perimeter and cubicles**). It is a thoughtfully designed space that invokes **creativity**, flexibility, and collaboration.

What makes Creative HQ special?

1. Design & Construction

Creative HQ Office Spaces are designed and built with a more open floor plan and virtually none private offices. The open area could be great for bench style seating or has modern office furniture such as standing desks. Delivered with polished concrete flooring throughout. Other creative office design features include, exposed ceiling, and upgraded lighting.

2. Space Usage & Layout

The modern workforce has transitioned from static to mobile. The rise of millennials and generation Z in the workplace has encouraged employers to have more flexible layouts. You will find that in creative offices there are moveable walls that can be expanded or contracted, rooms that can serve as team meeting areas or lounges, and reception areas that can turn into a bar/happy hour area. Creative office also evokes a feeling of comfort and ease that makes people want to come to the office, this is what you will find at Creative HQ.

3. Wellness and Social

Creative HQ takes wellness more into consideration than traditional spaces, Our offices have access to more natural light since the space is more open. Architects have designed plans that combine indoor and outdoor spaces. Examples of these are terraces at selected offices, a living wall with succulents in the reception area, rooftop decks, outdoor work areas with plenty of seating and worktables. In addition to having a great office to work, another important purpose of creative office space is to recruit and retain talent. With this competitive work environment, the war for talent is fierce and the best and brightest want to work in creative spaces.

The role of creative office space also helps with employee engagement and increases employee satisfaction. If employees feel that they have control over where and how they work, they will feel empowered and engaged.

When creative office space is designed effectively, the social spaces within the office can bring the same vibe as a coffee shop or lounge while offering the support for employees to get the work done, this why Natiivo Social is a huge amenity to Creative HQ Owners and Tenants alike.